

*A suggestion for cooperation between*  
**Japanese enterprises and**  
**Indian enterprises**

*Kengo Ando*

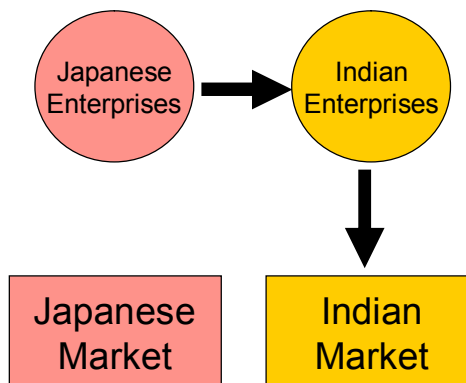
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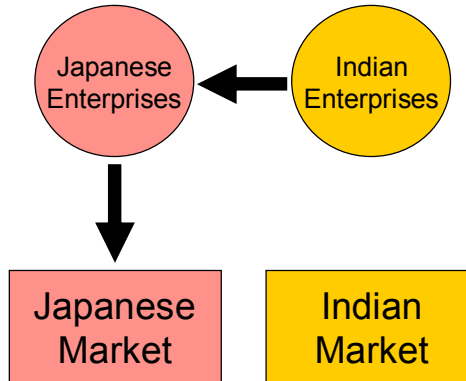
1. Business deployment in Indian market

Japanese enterprises cooperates with Indian enterprises on the high technology and services. i.e. Suzuki Motor Coop.



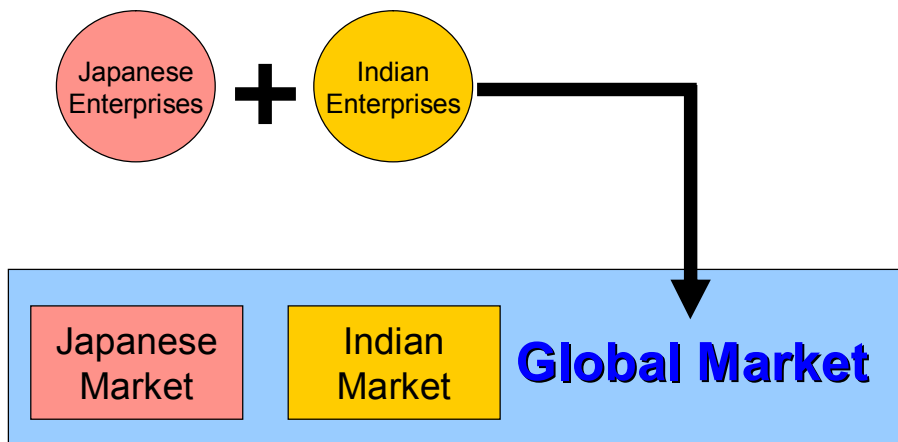
## 2. Business deployment in Japanese market

Indian enterprises cooperate with Japanese enterprises on the software development and outsourcing.



## 3. Business deployment in Global market

Combining strong points of Japanese enterprises with strong points of Indian enterprises



*A suggestion for Japanese companies that*

**Based on the India's Knowledge,  
let's build the Global Company !**

*Japanese company*

High quality for products & services

*but poor skills on English & Negotiation,  
and few human resources on Knowledge works*

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*India's Knowledge Resources*

Plentiful human resources on Knowledge works  
with high skills on English & Negotiation

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**Building up a Strong Company  
in the Global Market !**